

PRESS RELEASE

The Scenario Studio Opening Free Interactive Photo Experience on Rodeo Drive

For immediate release

Beverly Hills, CA – November 12th, 2019 - [The Scenario Studio](#) invites the public to visit their new interactive photography pop-up experience, FREE of charge, on iconic Rodeo Drive, opening November 14th.

The experience will be unlike any other selfie pop-up or "museum" because it will feature elaborate, professional photography sets, and top-of-the-line LED lighting guaranteed to make guests look incredible using their own smartphone cameras. It's a "photomusement experience".

Often referred to as "the most expensive photo booth in the world", Scenario has catered to celebrities and Fortune 500 companies for the past 12 years, specializing in building elaborate custom photo set in the middle of clients' parties for a single night. Virtually every A-List celebrity has experienced a Scenario photo shoot, including the Kardashians, Kanye West, John Legend, Krissy Teigen, Katy Perry, Taylor Swift, Drew Barrymore, Chris Pratt, and hundreds of others.

In the past, you had to "know someone" to get onto a Scenario set, but now, The Scenario Studio is making 5 incredible photo sets available to the public, customized for smartphone camera use, completely free of charge through the end of December.

Watch this 3 minute video to quickly learn about Scenario: <https://youtu.be/cskeY3wNRiE>

Summary:

When: Nov 14 - Dec 22nd (closed Thanksgiving Day). 6 week run.

Hours: Open to the public daily. Mon-Thurs 12-8pm, Fri-Sat 12-9pm, Sunday 12-6pm.

Where: 262 N Rodeo Drive, Beverly Hills, 90210 (on the cobblestone walk-street known as Two Rodeo). Parking structures are nearby.

Cost: FREE to the public, thanks to [BOLD Holidays](#), produced by the City of Beverly Hills!

Social Media Tags: #TheScenarioStudio #BoldBH

To learn more, visit <https://thescenariostudio.com/>

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